

# Syllabus

for course at advanced level

**Media Anthropology**  
**Mediernas antropologi**

**7.5 Higher Education  
Credits**  
**7.5 ECTS credits**

<b>Course code:</b>	SAM222
<b>Valid from:</b>	Spring 2015
<b>Date of approval:</b>	2011-09-13
<b>Changed:</b>	2014-11-05
<b>Department</b>	Department of Social Anthropology
<b>Main field:</b>	Social Anthropology
<b>Specialisation:</b>	A1N - Second cycle, has only first-cycle course/s as entry requirements

## Decision

Syllabus approved by departmental board November 25 2010.

## Prerequisites and special admittance requirements

## Course structure

Examination code	Name	Higher Education Credits
M222	Media anthropology	7.5

## Course content

The last century has been characterized by a large-scale development of new media which have provided humanity with increasingly diverse opportunities for expressing itself and communicating in time and space, with important consequences for culture and society, not least in transnational relations.

The course covers everything from print newsmedia to film, radio, TV and new social media, and production as well as consumption.

It offers an overview of concepts, theory and issues of method, while ethnographic examples provide comparative perspectives toward media use in different societies.

## Learning outcomes

On completion of the course students will be able to:

- \* Use anthropological theories and concepts to identify and explain the development and use of media anthropology.
- \* Relate anthropological theories to empirical case studies investigated during the course.
- \* Apply ethnographic research methods to studies of media.

## Education

Course instruction consists of lectures and seminars.

Course requirements:

- \* At least 80% attendance. More than 20% absence has to be compensated, in consultation with the teacher.
- \* Completion of all exercises and assignments, including take home exam.
- \* Active participation in seminars

The course evaluation will assess how well-related the implementation of the course was in regard to achieving the learning objectives.

The course is given in English.

### **Forms of examination**

Examination through take home exam.

Exams and assignments may be written in Swedish or English.

In order to receive a grade for the course you must be formally registered for it and attend at least 50% of the scheduled classes.

Grades will be assigned according to a seven-step, goal-related grading scale (A-F).

Students receiving the grades Fx or F (failing) have the possibility of supplementing their assignments or exams and improving their grades.

Supplemented or late assignments or exams cannot receive a grade higher than a C (Exceptions may be made in certain situations after consultation with the Director of Studies).

Students receiving the grades Fx or F on an exam may take the exam at least four more times (as long as the course is being given) in order to attain a grade of at least E. In order to get a final grade for the course, all assignments and exams must be passed with at least a grade of at least E on the seven-step grading scale.

Students who have received at least an E may not take an exam again to attempt to get a higher grade.

Students who have received an Fx or and F on a course exam twice from the same examiner may request another examiner to grade the exam. Such requests should be directed to the Department Board.

Grading criteria will be distributed at the beginning of the course.

### **Interim**

Students may demand that examination according to this syllabus be provided no more than three times during a two-year period after the course has ceased to be given. Demand for examination should be directed to the Departmental Board. Other obligatory parts of the course are also included in this rule.

### **Required reading**

A list of course literature will be available, at the website of the Department, at the latest one month before start of course.